



## פרופ' אמריטוס טום גאנינג

המחלקה לתולדות האמנות, המחלקה לקולנוע ולימודי מדיה, והקולג'  
אוניברסיטת שיקגו, שיקגו, ארה"ב

### Professor Emeritus Tom Gunning

Departments of Art History, Cinema and Media Studies, and the College  
The University of Chicago, Chicago, USA

הרצאה | Lecture

## THE RADICAL INNOVATION OF THE CINEMATIC IMAGE: MOVEMENT AND PROJECTION

### Abstract:

When cinema emerged at the turn of the 19th to the 20th century it was recognized as something new, but what exactly? Was it a technical invention, an improvement of photography, or a new form of entertainment? I want to explore what cinema introduced and to renew our sense of how this innovation changed our conception of the image in ways we now take for granted. I will focus on two aspects: the image that moves and the projected image. Both of these events changed the way the image relates to things like space, time and materiality. Today they are commonplace elements of our daily environment, but have we really recognized their transforming nature?

The lecture will be held on Monday  
21 November 2022, at 18:00  
Fastlicht Auditorium, Mexico Building  
Tel Aviv University, Ramat-Aviv

ההרצאה תתקיים ביום שני  
21 בנובמבר 2022, בשעה 18:00  
אולם פאסטליכט, בניין מכסיקו  
אוניברסיטת תל-אביב, רמת-אביב

כיבוד קל יוגש לפני ההרצאה | Light refreshments will be served before the lecture